

AES New York 2018 Broadcast & Online Delivery Track Event B01

Wednesday, October 17, 9:00 am — 10:30 am (1E17 (Surround Rm))

Broadcast & Online Delivery: B01 - Broadcasting in Emergency Situations: “It Can Happen to You... Because It Happened to Us”

Chair:

Howard Price

Panelists:

Jason Ornellas, Bonneville International - Sacramento, CA, USA

Alex Roman, Emmis Broadcasting - New York, NY, USA

When disaster strikes your broadcast operation, when audiences and clients alike may be counting on you the most, it's too late to plan or resource your response. From those who lived through Sandy and Harvey, hear the first-person stories of broadcast engineers who experienced catastrophe, and survived to teach you their operational secrets.



This session is presented in association with the **AES Technical Committee on Broadcast and Online Delivery**

