

## Overview

**Title:** "Broadcasting From Home" Week One: Bonneville Sacramento, Jason Ornellas and RCS

**Duration:** 1 hour

Available On Demand @ [Register Here](#)

## Summary

"Broadcasting From Home" Case Study: Bonneville Sacramento

In Radio World's upcoming webcast, available on April 28, you'll learn how Bonneville Sacramento's technical team leaped into action and set up new workflows for their cluster in the face of the coronavirus.

The cluster has four stations with a mix of formats. It has 90 employees; and virtually all now are broadcasting or working remotely. Jason Ornellas, director of engineering in Sacramento, talks with Radio World Editor in Chief Paul McLane about the scale of that challenge and how Bonneville solved them. They're joined by Nate Mumford, director of sales engineering at RCS, a webcast sponsor and a company whose software is integral to the Bonneville workflow.

Learn how tools like RCS Zetta, Selector and Zetta Disaster Recovery are being adapted by Bonneville to this new remote operation model. Also find out how the technical team tackled physical ramifications of the emergency; what kind of gear was installed quickly in the homes of air talent; how Bonneville is assuring cyber safety; and what other technologies and products are being used by the stations.

What can technical managers learn from Bonneville Sacramento? Watch it free on April 28.

This is part of the "Broadcasting From Home" four-part webcast series exploring how major broadcasters are reinventing their workflows and air chains to support remote operation. In each 45- to 60-minute webinar, we explore how one or more prominent broadcasters moved fast to create new solutions in the face of the unprecedented threat to their normal business practices. Register for the free series here.

## Speakers



**Paul McLane**  
Editor in Chief  
Radio World

Paul is a veteran industry technology journalist and former broadcast news anchor.



**Jason Ornellas**  
Director of Engineering  
Bonneville Sacramento



**Nathan Mumford**  
Director of Sales Engineering  
RCS